

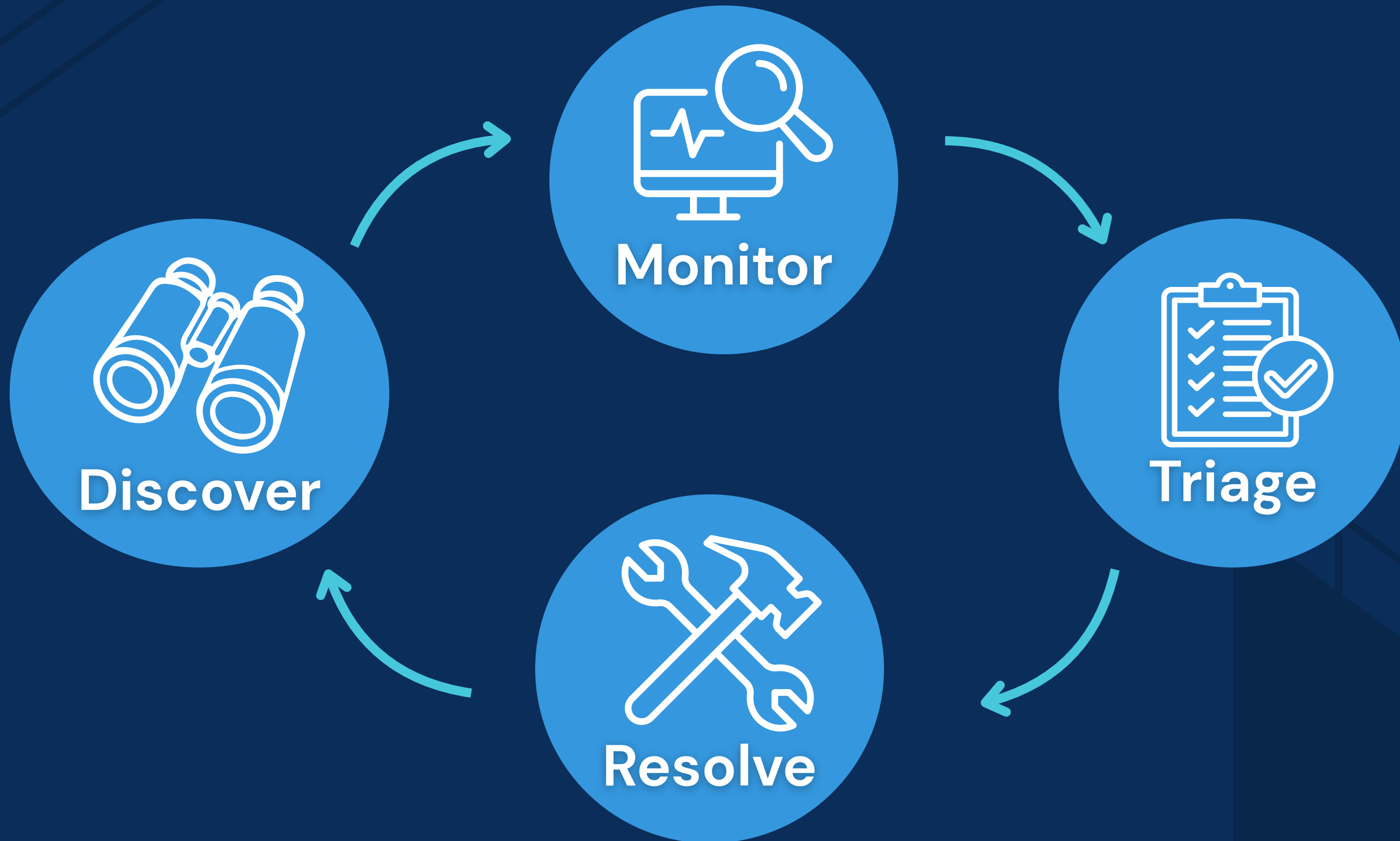
Friday AI™ Overview

React less. Automate more. Sleep better.
Welcome to Friday.

The logo for Friday AI, featuring the word "Friday" in a white, sans-serif font. The letter "F" is stylized with a circuit-like path that loops around and ends in a small circle. The logo is set against a background of a city skyline at night, with numerous skyscrapers and streetlights. The logo itself has a vibrant, multi-colored gradient border transitioning from purple to blue to green.

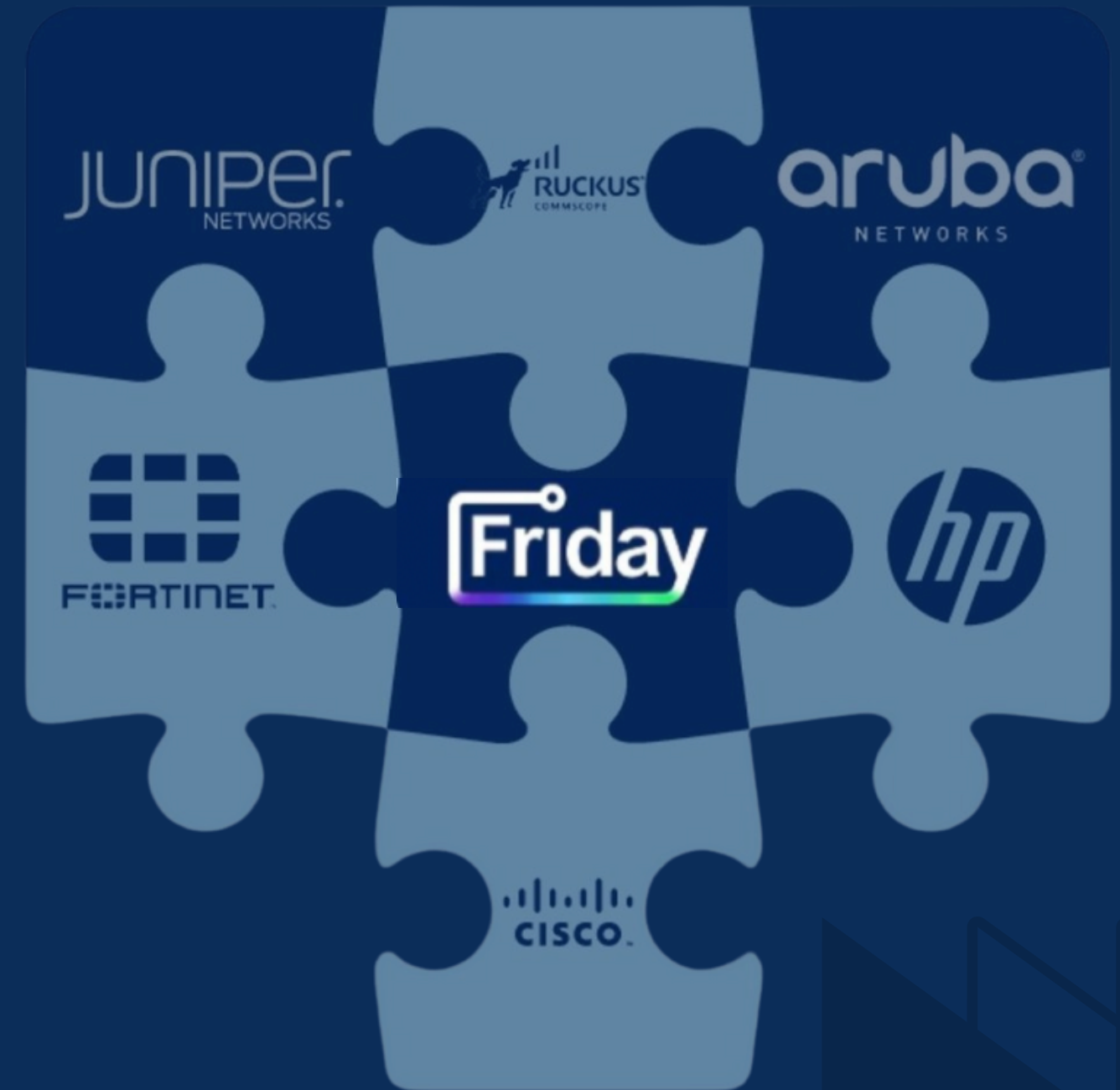
Friday

Friday Framework



Who we Are

- **FRIDAY AI** delivers self-healing, AI-driven infrastructure automation.
- Replaces reactive monitoring with **proactive intelligence**.
- **Network Vendor Agnostic**
- Discovers all network infrastructure, servers, and IOT Devices in minutes
- Bridges network, camera, and cloud performance in **one unified platform**.



Five Core Differentiators

Start

Device(s) goes offline

Select device option

Type of device

Site

All

Device Type

FridayAgent

Trigger Time

5 mins

Action

Friday appliance offline - Action 1

Action

Send eMail

Email Address

Subject

Friday Appliance went offline at{{siteName}}

Message

Friday Appliance went offline at {{siteName}}
Time Occurred: {{timeOccurred}}
Connected to: {{upstreamDeviceType}}
Connected Port: {{upstreamDevicePort}}

- AI-Driven Root Cause Analysis (Not Just Alerts)
- Proactive Automation & Self-Healing
- Instant Network & Asset Discovery
- ClearSight Camera Quality Monitoring
- Unified Dual-Pane of Glass Visibility



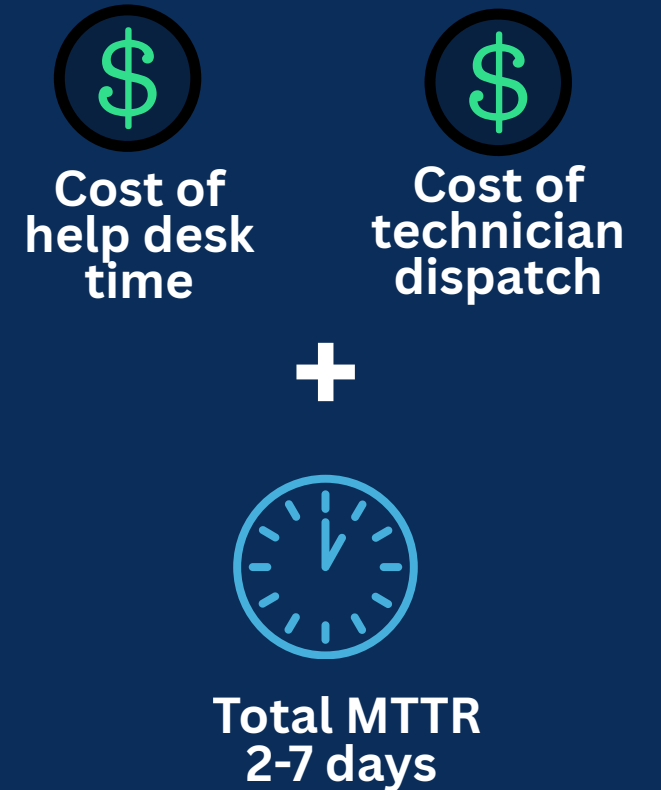
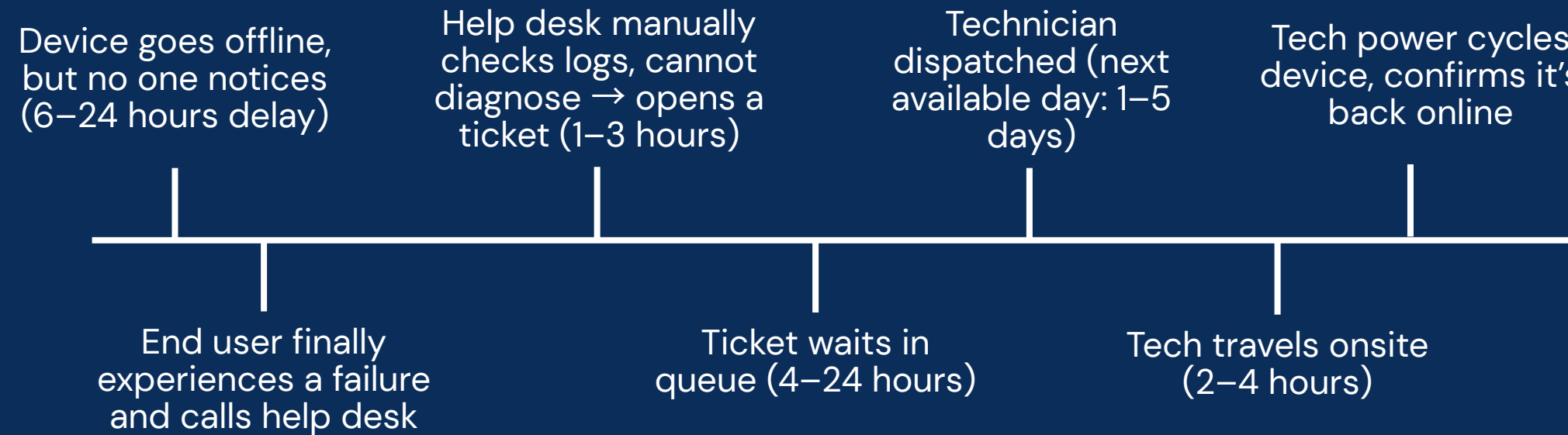
Friday ClearSight

- Always-on camera visibility monitor that ensures surveillance systems are consistently capturing clear, actionable footage
- Detects image degradation from tampering, poor lighting, view obstruction, and blurred images.
- Exclusive to Friday – no other monitoring system delivers this.

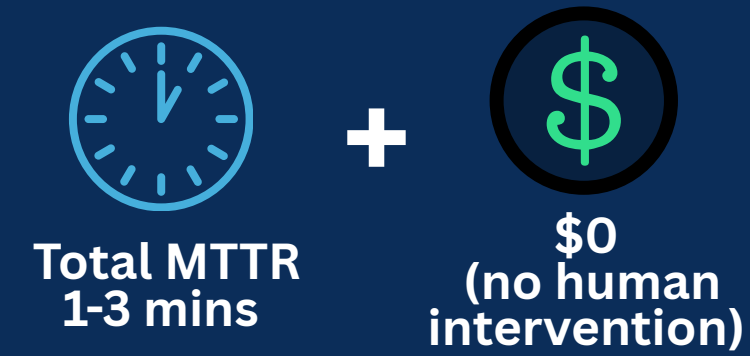
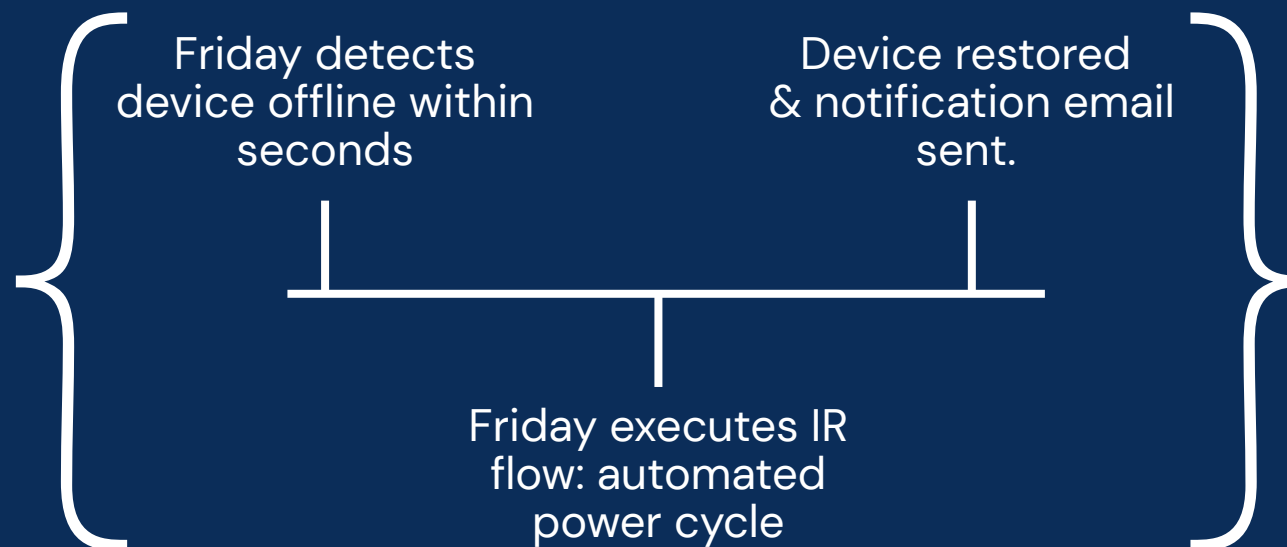
Business Impact

Use Case: Device goes offline

Before FRIDAY Manual, Reactive Process



With Friday Proactive, Automated Recovery



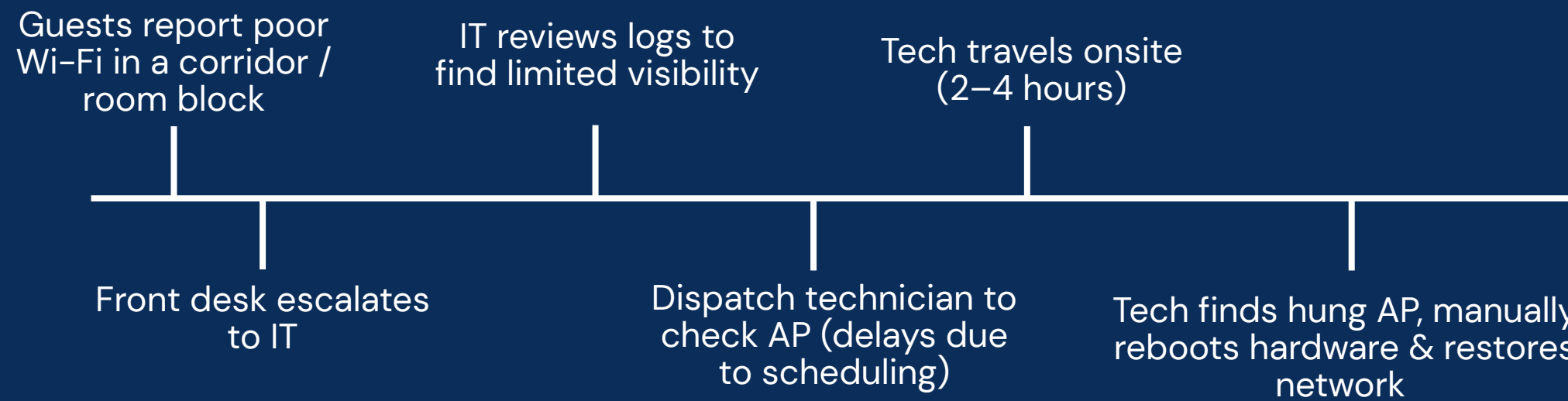
Business Impact

Use Case: Failed Access Point in A Multi-Location Hospitality Property



Guest dissatisfaction

Before FRIDAY
Manual, Reactive Process



Cost of help desk time

+



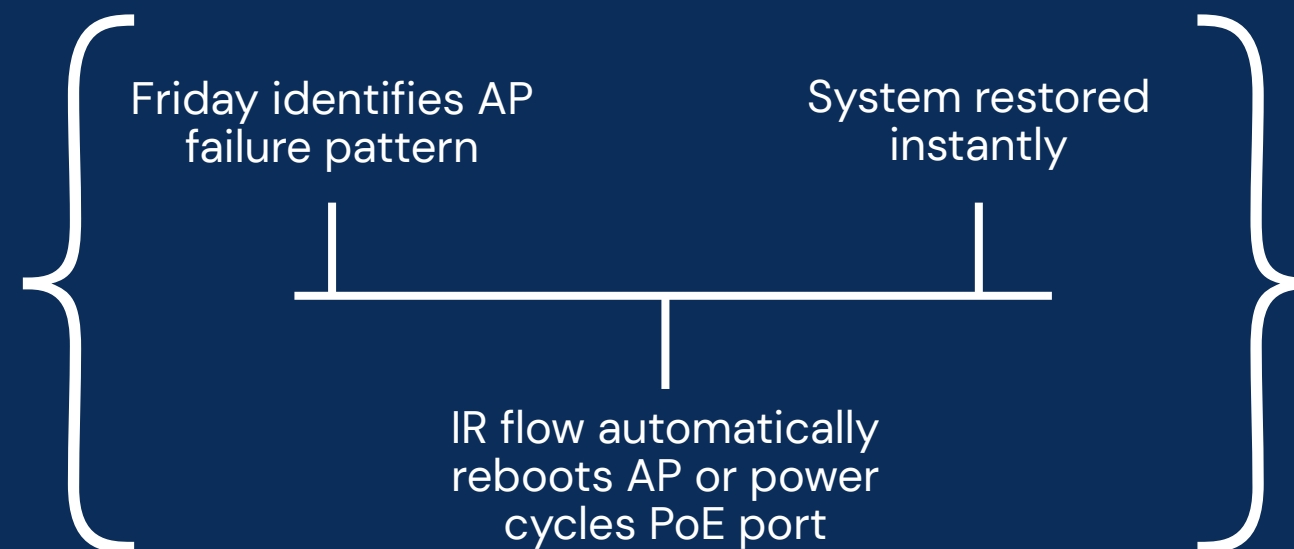
Cost of technician dispatch

+



Total MTTR
2-7 days

With Friday
Proactive, Automated Recovery



Total MTTR
1-3 mins

+

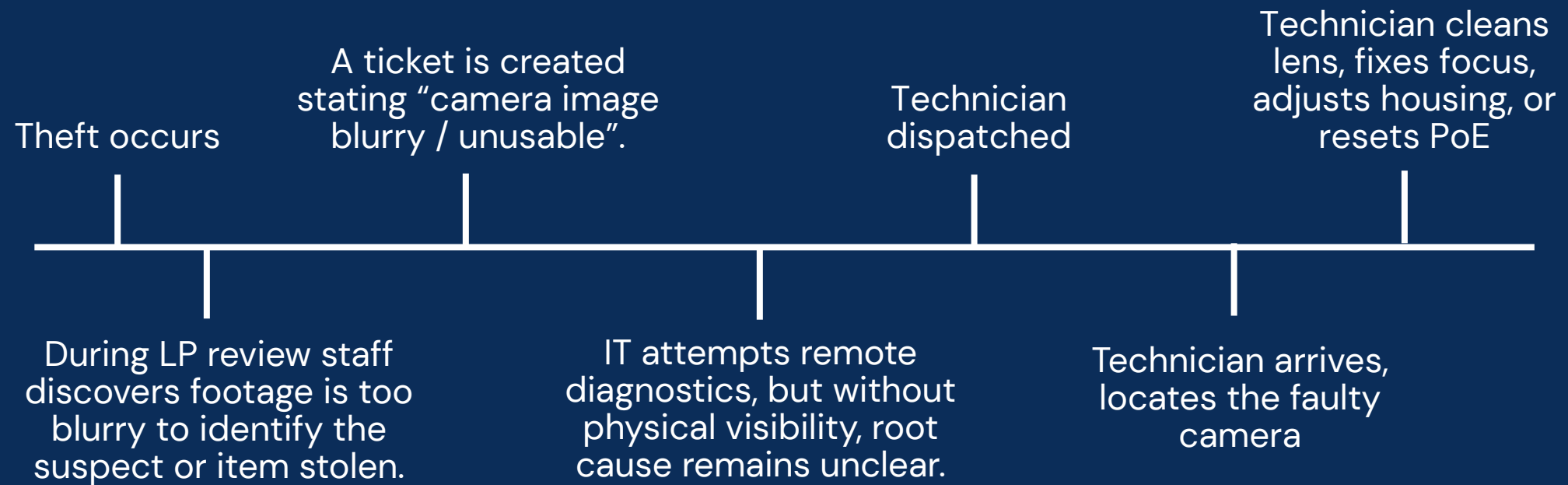


\$0
(no human intervention)

Business Impact

Use Case: Camera Visibility Issues in a Retail Location

Before FRIDAY ClearSight Manual, Reactive Process



Lost critical footage



Cost of retail incident investigation time

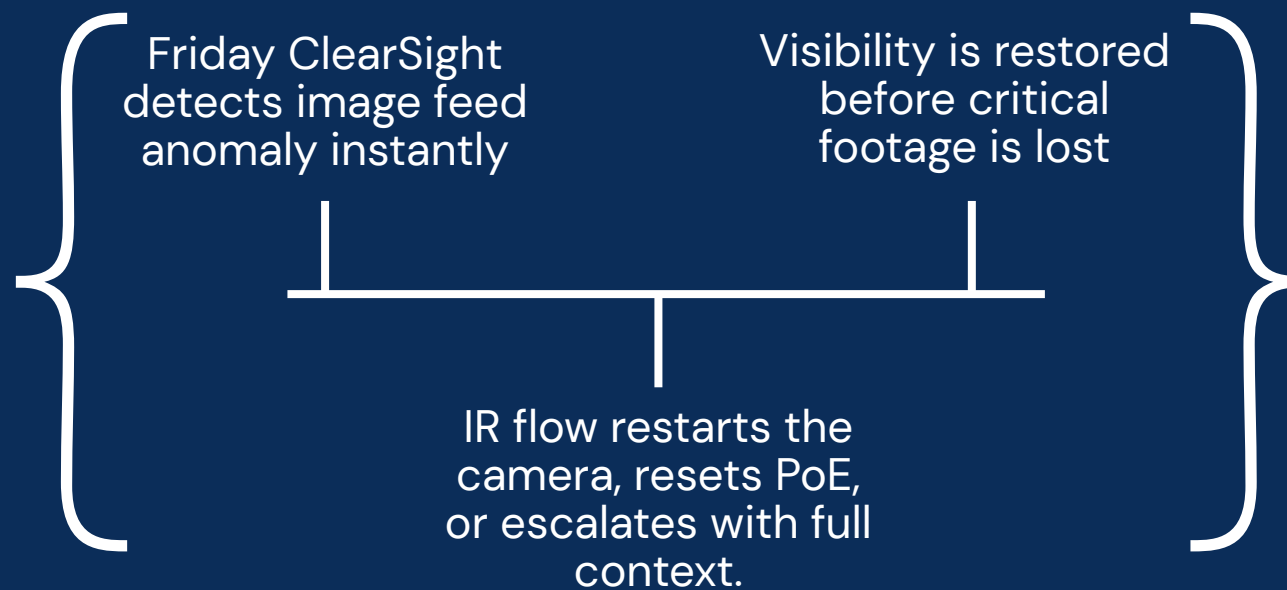


Cost of technician dispatch



Total MTTR 2-5 days

With Friday ClearSight



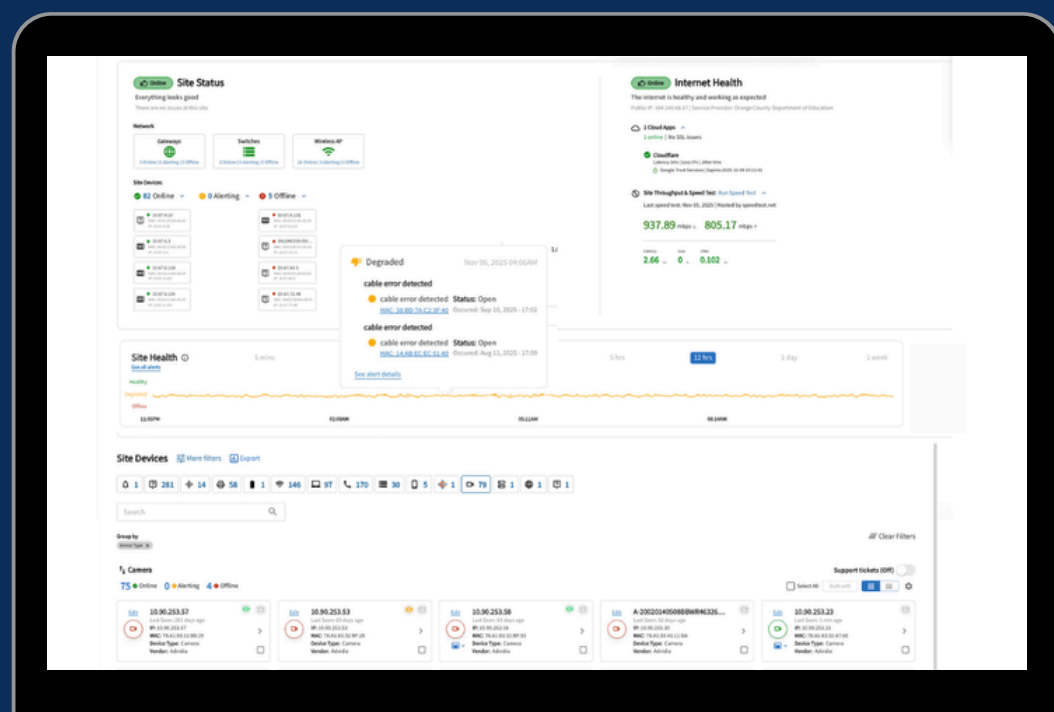
Total MTTR 1-3 mins



\$0 (tech cost only if IR flow dispatches)

The Friday Advantage

- “See it. Fix it.” – not just “See it.”
- Proactive by design, massively scalable, human + AI synergy.
- ClearSight visibility monitor and full automation lifecycle.



Join the movement to eliminate IT downtime