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The Friday 101 Guide

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A simplified overview of Friday AI™ and Friday ClearSight

➤ Understand how Friday helps identify, explain, and resolve infrastructure issues before they impact operations.

➤ No jargon.
No technical overload



The Problem

Most monitoring it tools are like **a car dashboard light**

When something breaks, they say:

“Warning! Something is wrong.”

That is it.

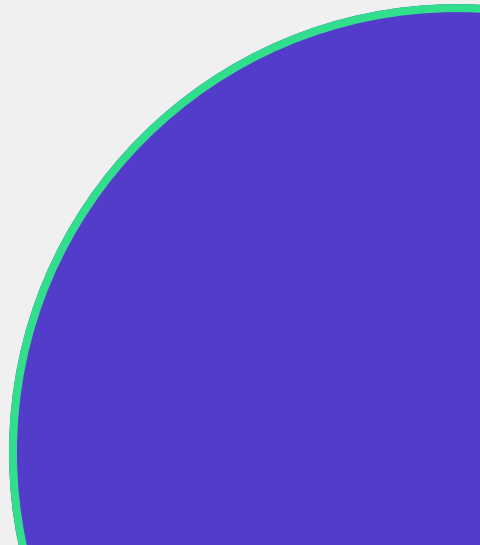
They **do not tell you what broke,**
why it broke,
or **how to fix it.**

So, IT teams spend hours:

- Digging through logs
- Guessing at causes
- Rebooting random things
- Driving to sites to fix a cable

Meanwhile users are saying:

“The network is down!”



Friday AI™



UNDERSTANDING FRIDAY

Friday AI is like having a **super-smart network engineer that never sleeps.**

Instead of just sending alerts, Friday:

1. **Finds every device automatically**
2. **Watches everything all the time**
3. **Figures out what actually broke**
4. **Fixes many problems automatically**

Think of it as:

Google Maps for your entire IT infrastructure.

Except it also **fixes the traffic jam.**

WHAT FRIDAY ACTUALLY DOES

1. *Auto-Discovers Everything*

Friday scans the network and builds a complete map of:

- *Switches*
- *Firewalls*
- *Wi-Fi access points*
- *Servers*
- *Cameras*
- *Phones*
- *IoT devices*

No spreadsheets.

No manual entry.

Your entire infrastructure becomes visible instantly.

2. **Watches the Network 24/7**

Friday constantly monitors things like:

- Network latency
- Device health
- Switch ports
- Internet connections
- Power issues
- Cable failures

Instead of waiting for users to complain, it detects problems early.

Friday AI™ (continued)



3. Performs Root Cause Analysis

Typical monitoring tools say “Wi-Fi Down.”
Friday says “Wi-Fi is down because
Switch 14 lost power due to a failing UPS
battery.”

That’s **Root Cause Analysis**.

No guessing.

4. Fixes Problems Automatically

Friday can automatically do things like:

- Restart services
- Reset switch ports
- Re-establish VPN tunnels
- Reboot devices
- Reroute traffic

In many environments **40% of incidents resolve automatically.**

Which means:

Less downtime.

Less IT stress.

Less late-night calls

FRIDAY CLEARSIGHT

ClearSight solves a **different but equally as vital problem.**

Most security cameras are only checked **after something goes wrong.**

But cameras fail constantly:

- Covered by spider webs
- Pointed at the sky
- Out of focus
- Too dark
- Too bright
- Network disconnected

And nobody notices.

Until something important happens.



What ClearSight Does

ClearSight uses **AI image analysis** to constantly check camera feeds.

It detects things like:

- Camera blocked
- Lens dirty
- Lighting failure
- Video quality degraded

Instead of security saying:

“Why didn’t this camera record anything?”

ClearSight alerts the team before **the camera becomes useless.**

WHY FRIDAY + CLEARSIGHT TOGETHER ARE POWERFUL

Together they monitor both sides of modern infrastructure.

| System | What It Watches |
|------------|------------------------------------|
| Friday | The network and devices |
| ClearSight | The visual security systems |

So if a camera goes down, Friday can even identify:

- Switch port failure
- PoE power issue
- Network cable problem

And help fix it.

Real Results



Organizations using Friday have seen:

67%
faster incident
recovery.

75%
fewer unnecessary
alerts.

75%
fewer on-site
technician visits.

40%
of incidents auto
resolved.



That's because Friday
doesn't just monitor.
It understands and
acts.

THE SIMPLE WAY TO THINK ABOUT IT

When traditional monitoring tools would say "Something broke," Friday says "Here's what broke, why it broke, and this is how I fixed it."

ONE SENTENCE SUMMARY

Friday keeps your technology running. ClearSight makes sure your cameras can actually see. Together they provide true operational visibility.

