

## OVERVIEW

SolarWinds' shift to mandatory subscriptions has left their clients paying more for less flexibility and insight. **Friday** offers a modern, AI-powered alternative that discovers, diagnoses, and resolves IT issues across your entire environment — without legacy lock-ins.

## BUSINESS IMPACT



Save thousands of technician hours per year



Reduce truck rolls and onsite troubleshooting



Gain predictable & transparent pricing



Avoid forced subscription renewals

Easy Deployment & Discovery	Friday	SolarWinds
Simple, same-day deployment	✓	✗
Internet & Cloud App Performance monitoring	✓	✓
SSL Certificate Expiration & Authority Discovery	✓	✗
Ethernet Cable & Port-Level Error Detection	✓	✗
Switch Layer 1 Topology	✓	✗
Device Profiling (Type, OS, Firmware, Serial #)	✓	✗
Windows Server Health (CPU, Disk, Memory Events)	✓	✗
Windows Critical Events & Patches	✓	✓
Ad-Hoc Site Speed Tests	✓	✗
Public IP & ISP Discovery	✓	✗

A detailed comparison is readily available

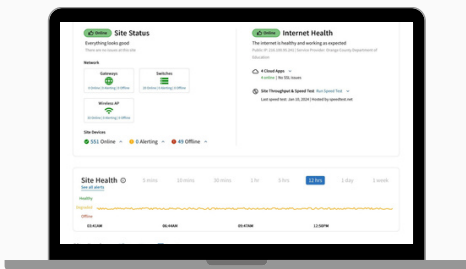
Automation & Action	Friday	SolarWinds
Event-Based Automation	✓	limited
Power- Cycle Devices & Switch Port Bounce/ Reset	✓	✓
API Driven Integrations	✓	✗
Windows Patch Awareness	✓	✗
Device VLAN Mismatch Remediation	✓	✗
Cloud App Reachability Checks	✓	✗
Security Camera Image Awareness (Friday ClearSight)	✓	✗
Automated Email Alerts	✓	✓
Full Incident Response Flows	✓	✗

## DEEP INTEGRATION & REMOTE RESOLUTION

Friday goes beyond SNMP. It connects directly to devices via SSH and APIs, enabling true end-to-end remediation:

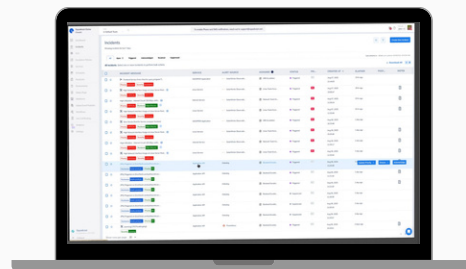
- Execute commands remotely through secure API channels
- Automate API calls to 3rd-party platforms
- Power-cycle devices and reset ports from anywhere
- Cut down on manual labor and site visits
- Simplify your technology stack

## SIMPLE, MODERN INTERFACE VS. LEGACY CLUTTER



Friday Dashboard

2



SolarWinds Dashboard

# Executive Comparison

The Evolution from Traditional Monitoring to Intelligent Automation

Brand Positioning	Friday	SolarWinds
Licencing	Simple, cite-based licensing	Costly, multi-year per-device model
Focus	Automated incident resolution	Device monitoring
Innovation	AI driven automation	Minimal
Customer Experience	Proactive & integrated	Reactive

## DEPLOYMENT & ROI COMPARISON

Friday’s automation doesn’t just improve uptime — it directly reduces labor costs. Here’s how much time and money teams save by moving from SolarWinds to Friday.

Deployment Task	Friday	SolarWinds	Hours Saved with Friday	Cost Impact (@125/hr)
Discovery & Configuration	Automated, minutes	Manual, weeks	75 hrs	\$9,375
Tier 1 Issue Remediation	Automated	Mostly manual	50 hrs	\$6,250
<b>Total Estimated Labor</b>	Minimal	125 hrs + ongoing	<b>125 hrs</b>	<b>\$15,625 saved annually</b>

## GO BEYOND MONITORING - AUTOMATE RESOLUTION

Say goodbye to legacy complexity, forced renewals, and manual triage.

Say hello to proactive automation, full-stack visibility, and the freedom to scale on your terms.

**Schedule a demo** with a Friday sales rep and start seeing the impact of automated resolution from day one.